

DANIEL MEINERS

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SKILLS

- BI: AWS QuickSight, Power BI, Looker, Sisense, SSRS
- SQL: AWS Athena, SSMS, BigQuery, Teradata
- Microsoft Excel (PivotTables, Power Query, formulas, VLookups, charts)
- Data Visualization
- Data Reporting and Analysis
- Cloud: GCP, AWS, Azure
- CRM: JIRA, Azure DevOps, Shortcut, Hubspot, Zendesk
- R Programming, DAX
- Data Extraction, Data Cleaning, Data Mining
- Webscraping
- Creating Documentation
- Sales and Negotiation
- XML and LaTeX

CERTIFICATIONS

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| Certified SQL Developer (Advanced) , W3Schools | <i>Jul. 2025</i> |
| SQL (Intermediate) Certificate , HackerRank | <i>Jul. 2025</i> |

EXPERIENCE

Data Analyst II , The Providencia Group	<i>Jun. 2024 - Apr. 2025</i>
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- Utilized Power BI and Dataverse tools to load, model, analyze, and visually present data, translating complex business requirements into actionable insights.
- Designed and developed a data integrity dashboard in Power BI for the Data Quality team, incorporating data mapping and normalization to highlight inconsistent or missing milestone data in CaseWorthy.
- Collaborated with stakeholders and leadership to define report specifications and refine analytical approaches that support operational objectives.
- Advised internal teams on performance metrics and report insights, enhancing the understanding of technical and business data relationships.

Data Analyst , Rekor Systems, Inc.	<i>Nov. 2022 - Nov. 2024</i>
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- Optimized data processing workflows by employing advanced techniques in data preparation, normalization, and cleaning using AWS S3, Glue, and Athena (SQL) to establish data connections and automate data collection on a reoccurring schedule.
- Delivered actionable insights to the Machine Learning team and key stakeholders, facilitating data-driven decision making and driving project success across multiple domains, including project management, video camera data analysis spanning numerous sites, and financial performance analysis from Power BI reports.
- Developed an automated Agile dashboard with AWS QuickSight to monitor team progress, facilitate data visualization, and enhance project delivery by identifying non-standard data patterns.

Independent Reseller , Sharetown, Inc.	<i>Oct. 2019 - May 2024</i>
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- Spearheaded the implementation of eco-friendly reverse logistics services for retailers and e-commerce firms, effectively reselling over 800 warranty return bed-in-a-box mattresses as an Independent Reseller. Generated more than \$200,000 in revenue over a 4 year span for the company.
- Attained the top sales position in the Northeast region, consistently achieving Super Seller status throughout 2021 by maintaining monthly sales of no fewer than 30 items.
- Engineered and managed a dynamic live inventory dashboard utilizing Google Looker and Google Sheets, ensuring that customers had real-time access to product availability and information.
- Organizing diverse business operations, including strategic customer communication, negotiation, procurement optimization, cost reduction initiatives, route optimization, and continuous enhancements to online advertising, including Facebook Ads and Ads Manager.

Business Intelligence Developer, *Cowan Systems, LLC**Mar. 2020 - Mar. 2021*

- Leveraged Microsoft SQL Server Reporting Services to craft and maintain comprehensive SSRS reports, enhancing data-driven analysis and facilitating informed decision-making processes.
- Demonstrated agility in the timely resolution of internal and external customer queries, diagnosing underlying issues in SSMS, and implementing effective solutions to ensure seamless operational workflows.
- Played a pivotal role in documenting crucial system parameters, changes, and stored procedures, maintaining meticulous records and peer reviews to guide future operations and optimizations.

Data Analyst, *Jellyfish Group**Feb. 2019 - Mar. 2020*

- Produced branded Google Looker reports, proposals, and presentations for Jellyfish campaigns, elevating brand visibility and driving campaign performance.
- Applied advanced analytics techniques using BigQuery (SQL) and GCP to dissect media and social data from marketing initiatives, uncovering actionable insights, and fostering performance enhancements.
- Established and maintained a robust documentation framework for analytics projects and processes, ensuring organizational knowledge retention and applicability for future endeavors.

Data Analyst, *GDIT/PHMSA**Aug. 2018 - Feb. 2019*

- Orchestrated the compilation of comprehensive weekly, monthly, and quarterly Excel reports on both significant and non-significant Incident Reports, delivering succinct summaries and ad-hoc analyses using Excel macros.
- Spearheaded data extraction efforts from diverse SQL databases and executed specialized queries, including FOIA requests, to fulfill client requirements promptly and accurately.
- Leveraged proprietary tools and third-party technologies such as Tableau to conduct in-depth data analyses, proactively identifying and resolving data quality issues to maintain data integrity.
- Drove initiatives to pinpoint root causes of data inaccuracies through meticulous analysis, contributing to enhanced data reliability and organizational decision-making.

EDUCATION**B.S. Applied Statistics and Analytics, *Brigham Young University****Class of 2016*

- Minor in Music
- BYU Marching Band Scholarship Award

LEADERSHIP ACTIVITIES**Lead Section Leader, *Heart of Maryland Chorus****Jan. 2022 - Dec. 2023*

- Demonstrated leadership and excellence as the Lead section leader in a barbershop chorus setting, setting a high standard for musical performance.
- Facilitated continuous learning and improvement within the Lead section by sending weekly emails summarizing rehearsal concepts and offering constructive feedback for growth and development.
- Assumed leadership responsibilities during sectional rehearsals, providing guidance on musical elements such as notes, rhythm, tone, phrasing, vowel matching, dictation, and visual performance, fostering cohesion and excellence within the ensemble.

VP, Music and Performance, *Heart of Maryland Chorus**Jan. 2020 - Dec. 2021*

- Coordinated music performance schedule/plan, annual show development, and chapter competition participation and preparation.
- Develop and coordinate a music leadership team and facilitate regular chapter music program planning.
- Lead the development and plan around selection of music, and learning and performance opportunities.

Eagle Scout, *National Capital Area Council**2005*

- Contributed to the enhancement of the Savage Mill Hiking Trail by actively participating in its beautification and restoration efforts.
- Led a group service project involving approximately 40 volunteers, coordinating their efforts to contribute a combined total of 70 hours towards trail restoration activities, demonstrating effective organizational and leadership skills in community service initiatives.